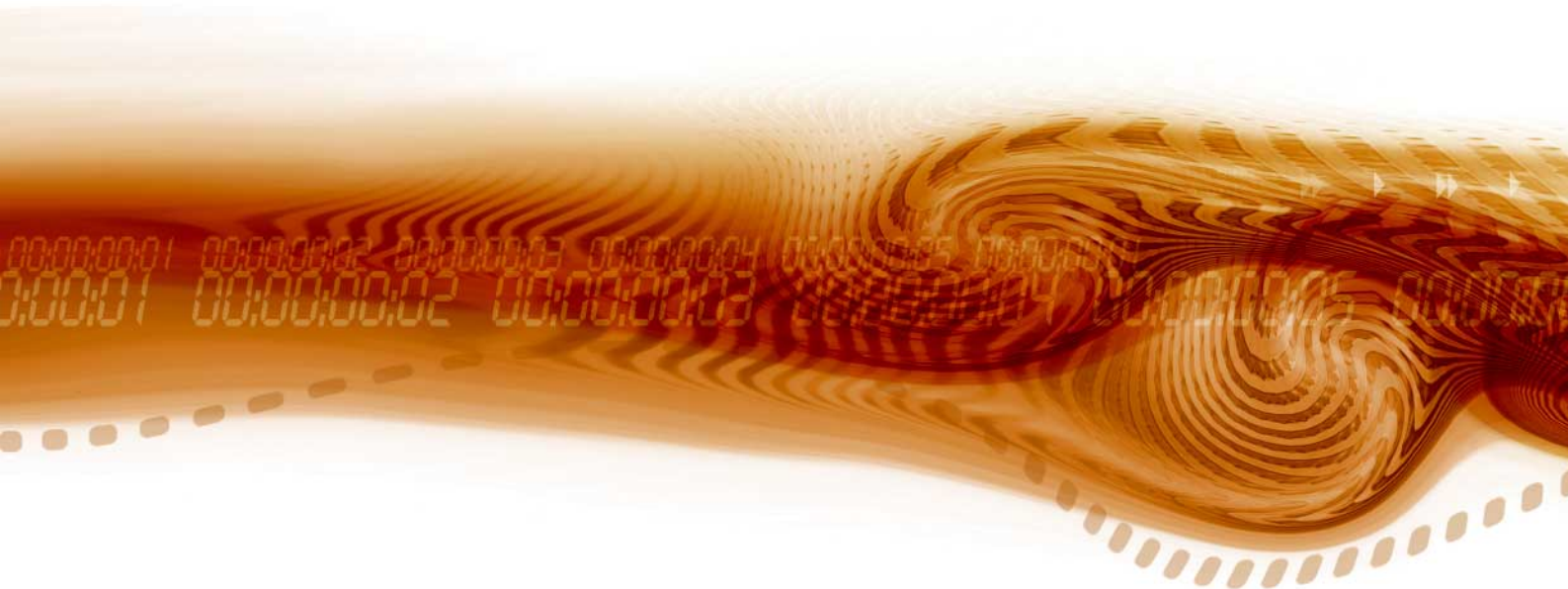


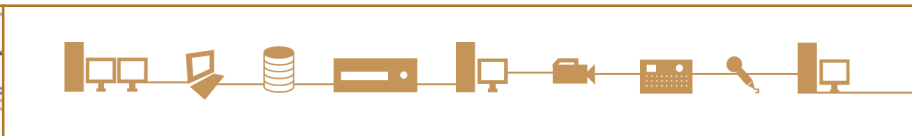
# Media Producer

Designing Integrated Solutions for Video Broadcasting

# MP



INCITE'S NLE DESIGNED FOR FAST-PACED, COLLABORATIVE, NEWSROOM ENVIRONMENTS



## INGITE MEDIA PRODUCER MP

### The True Power of Network-based Proxy Editing



**Incite Media Producer MP** is a network-based, hardware-independent NLE editor designed to edit near-on-line or proxy file formats in fast-paced, collaborative newsroom environments. Taking full advantage of Incite's open architecture, Incite Media Producer MP operates freely over a modern IT backbone, seamlessly editing centrally stored proxy media, exchanging projects with Incite on-line finishing stations, and interacting via MOS protocol with newsroom applications for project assignment, publishing and layout.

Incite Media Producer MP lets you edit a wide range of codecs and proxy file formats including DivX, QuickTime, MPEG1, Real Media and Windows Media 9, as well as on-line media (DV, MPEG2, HD, etc...). These formats are simultaneously transcoded during hi-resolution ingest directly to central storage and dynamically linked allowing smooth interchange from low-res to hi-res, without the need to re-capture any material.

Using these formats, projects can be cut on Incite Media Producer MP and delivered to the Incite craft editing applications for on-line finishing or published directly to Incite Video Printer for video mixdown at hi-resolution. The result is a complete, digital workflow solution that takes full advantage of different networking architectures (Gigabit, Fibre Channel), different types of storage solutions (SAN storage for on-line media, NAS storage for DV/near-online storage) and different file formats to maximize productivity throughout the facility.

Incite Media Producer MP provides a complete set of NLE editing tools, powerful audio mixer and real-time audio features, built-in Inscribe CG editor, integration with 3<sup>rd</sup> party graphics engines (VizRT), MOS Protocol support, and background or network-based rendering for video effects and transitions. In addition, Incite Media Producer MP is hardware independent, operating on standard laptops or PCs\*.

### Top Features for Incite Media Producer

- Hardware-independent (requires no dedicated hardware)
- Full network capabilities for collaborative media, project and task sharing
- Edit natively in most popular multimedia formats (DivX, MPEG1, QT, etc).
- Proxy architecture interacts dynamically with on-line Incite editing stations
- Instant Replay: Log and edit media while it is being digitized or transcoded
- MOS support and unique ID preservation
- Built in CG and External Graphics Layer for 3rd party engines (Vi[z]Rt)
- Boris FX plugin
- Rendered transition effects with Boris FX
- Background rendering and network-based render farming
- Clip/media consolidation
- Timeline export to multiple format
- Support for Sony XDCAM, XDCAM HD
- Export to Video Printer (Remote mixdown service)
- Export to Seachange server and edit in place with native Seachange format in storage
- Export to Omneon server

**SupportCodec Independent NLE**

**Dynamic Proxy Editing Architecture**

**Network (SAN/NAS) enabled**

**MOS protocol support**

**Background rendering &**

**Network –based Task Management**

**Support for Sony XDCAM, XDCAM HD**

**HD, HDV compatible**

\* HD, HDV requires additional hardware

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# Media Producer

## Editing Features

- Edit proxy file formats (low-res or near-online) including DivX, QuickTime and others
- Edit native, full-resolution DV
- Full transparency with Incite Editor and all other Incite applications
- Unlimited video/audio tracks
- Advanced editing modes (TV mode, Film mode, Get Trim mode, Overlap mode)
- Supported Editing Ratios: 4:3, 16:9
- 3-point and 4-point editing
- Fill the gap and fit to fill capabilities
- 1394 capture and batch capturing
- Advanced Trim editing features
- Out of sync display for clips on timeline
- Dynamic timeline thumbnails and resizable layers
- Customizable clip info and metadata display (speed, duration, markers, etc.)
- Create Clips and Consolidate Clips from timeline
- Timeline export for DVD authoring with background encoding
- Remote mixdown services (timeline export) via Incite Video Printer
- Variable speed Jog/Shuttle modes
- Group and ungroup
- Unlimited Undo/redo
- Insert and edit markers at the clip and timeline level
- Select Region editing
- Quick one-key creation of transitions on the timeline
- Fully customizable keyboard and program settings
- Customizable Autosave and Backup features
- All formats EDL export/import

## Video Effects

- Transitions, picture-in-picture, blur, 2D, 3D and multi-layer compositing
- Background rendering with exclusive Incite Task Server automation for batch rendering
- Render over the network (render farming) using Incite Task Server and multiple render nodes
- Multiple, customizable FX libraries with ready to use effects
- Create, customize and share your own personal effects in network based libraries
- Advanced keyframing for all effects
- Apply and save multiple effects on a single clip
- Interpolated Speed Change filter
- Advanced integration with compositing software like Adobe After Effects
- Boris FX plugin
- Timeline export to Adobe After Effects
- Full support for dual processor systems for multi-threaded, faster, and more efficient rendering

## Graphics and Titling

- Real-time non-compressed alpha keyed graphics and titles
- Customizable CG templates
- Graphic format support: TGA, ICG, BMP, TIFF and JPEG
- Real-time timeline update for saved changes to TGA files in Photoshop
- Optional 3D Titling, animation and effects
- Optional External Graphics layer (insert and sync external graphics through MOS ID)
- Create graphics from video using Grab Frame or Grab Field

## Audio Features

- Professional top-of-the-line audio features and effects
- Unlimited audio tracks
- 8 audio tracks in real-time\*
- Sampling Rate: 32, 44.1, 48 kHz
- Audio Quality: 8,16,24,32-bit
- Real-time volume levels and timeline keyframing
- Real-time waveform display
- Professional Audio FX and keyframing: Delay, parametric EQ, flanger, tone, dynamics and more
- Optional Audio FX Plug-ins: Reverb, denoiser, descatcher, time compression and advanced limiter
- Voice-over recording on the timeline with punch-in features
- Real-time audio FX and advanced Audio FX rendering
- Audio OMF 2.2 export/import
- Professional, customizable VU and peak meters
- Customizable mixer configurations per timeline
- Mixer configurations can be saved and exchanged between Incite applications
- Analogue and digital scrubbing

\*May depend on system configuration and audio effects applied

## Management & Networking

- Incite Media Manager M2 included (Network-capable)
- Robust SQL architecture ensures more efficient, network-based database management
- Complete control over all project assets, both on disk and as part of project database
- Customizable access, protection and GUI display based on user's Windows log-on
- Advanced management of network media and network FX libraries
- Shared access to network-based media and project assets
- Direct access to project administrative and configuration tools through M2 interface
- Multi-codec browsing and viewing of clips in M2 (including QuickTime, Windows Media, Real, DivX, MP3, CDA and more)
- Advanced search and sort features for projects, local media and network media
- Customizable metadata at the clip level; includes markers, marker groups, and scripting tools
- Dynamic database architecture: Media Producer projects are transparent with Incite Editor and other Incite on-line applications
- EDL import/export (including CMX, Sony, GVG and others)
- History of Autosave and Backup project files for fast reference and loading
- Background rendering and encoding features with Incite Task Server automation technology.
- Render farming (optional): Render and transcode over network nodes
- Background encoding/transcoding for a wide range of popular formats: AVI (including DivX), QT, RM, WM9, MPEG1, MPEG2
- Transcoding and conversion tools and file format templating: Build and customize templates for clip conversion to diverse file formats
- Remote Mixdown services (optional): Export to Incite Video Printer for remote network-based mixdown and timeline export

## System Requirements

**Platform:** Windows XP Professional with SP 2; optimized for latest service packs and updates

**Processors:** P4 with Hyper Threading (recommended); Support for dual-processor systems as well as single processor laptops; Multi-threaded architecture support takes full advantage of today's CPUs, including Hyperthreading® technology when using Intel Xeon® and Pentium IV HT processors

**RAM:** 1 GB RAM minimum

**Graphic Card:** Matrox Parhelia; Matrox G550; other standard graphic cards with a minimum of 64MB on-board RAM

**Video Codecs:** Native DV for editing, DivX, QuickTime, MPEG-2 and other standard multimedia codecs for exporting

**Video Input/Output:** 1394 (Firewire)

**Audio Card:** Sound Blaster compatible

**HD,HDV:** Additional I/O board required



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