



EDITING BY PROXY IN IT NEWSROOM ENVIRONMENTS



## INCITE NEWSMAKER N1

### Empower Journalism with Incite Newsmaker

Delivering powerful IT versatility for today's newsroom journalist, Incite Newsmaker lets you share, edit, and publish your story faster than ever before using software-codec to preview and edit sequences without the need of high-performance, dedicated hardware.

Designed to run on standard PCs and laptops, Incite Newsmaker N1 provides an easy to use interface designed for the non-experienced editor or journalist who needs to preview material using either low-bitrate proxy video or hi-resolution DV media, create an initial sequence of the timeline, and publish the sequence for approval. Incite Newsmaker also provides the tools journalists need to insert titles, create and edit their scripts, and record voice-overs directly on the timeline

Once completed, the project is published for approval or opened in Incite Editor E3 Studio for on-line finishing. If the sequence does not require on-line finishing, the project can be sent directly to Incite Video Printer where the output file is compiled at high-resolution ready for layout.

The dynamic link between proxy resolution media files and their high-resolution counterparts is established during the ingest/transcoding phase of production and stored as metadata in the Incite MAM server SQL database and Master Clip Gateway. This allows projects to be begun at proxy resolution and finished or compiled at high-resolution transparently across the network. Timecode between high-resolution and low-resolution video is equally transparent, allowing frame accurate transference from proxy to high-res media for any timeline.

### Top Features for Incite Newsmaker

- Incite Newsmaker is specifically designed for the needs of the journalist
- Supports MOS protocol and provides MOS-style project configuration tools
- Live voice over recording directly to timeline and scripting tools for easy narration
- Edits, timelines and projects are reflected back to the central server and Incite MAM.
- Projects are stored on central storage, and can be opened on other workstations
- Able to transfer to Incite Video Printer for final mixdown and playout through Incite Video Server.



**Easy to use**

**Edit Proxy or DV**

**MOS Support**

**Voice-record**

**Text Editor**

**Preview Titles**

**Publish to Incite Video Printer**

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## Story Content

- Open projects from news schedules using MOS protocol
- Simplified interface design specific for newsroom journalists and non-experienced editors
- Easy to use timeline lets you manage all components of the story and create sequences
- Storyboard timeline view displays the timeline as a simple sequence of clips for easy ordering
- TV and Film editing modes provide versatility when inserting, moving and trimming clips
- Support for 1 video and 1 graphic/title layer
- Support for a voice-over recording track and 2 layers of audio
- Display remaining time and duration time of the timeline
- Timeline duration can be defined by MOS or by user
- Drag and drop insertion to timeline directly from media and clip bins
- Mouse-controlled trimming, resizable layers and dynamic picons
- Cut, copy and paste features for clips on the timeline

## Voice-over Recording

- Built-in voice over layer allows easy voice record directly to timeline
- Voice record over a defined region or on the fly
- Easy to use input and volume controls
- Record broadcast-quality 48 kHz, 16 bit audio
- Additional audio quality settings for multimedia publishing
- Voice over record clips are stored in a dedicated voice over bin
- Multiple versions of the same voice over clip can be easily inserted directly from the bin to timeline

## Project Management

- Customizable project configuration can be managed over networks by news directors and administrators matching day to day needs of the newsroom and scheduling
- MOS support and Active X technology integrates Newsmaker with leading newsroom applications
- Proxy architecture: Newsmaker edits low-resolution proxy media, seamlessly linked to hi-resolution files for online finishing in Incite News
- Dynamic database architecture: Newsmaker projects are transparent with Incite News and other Incite on-line applications
- Customizable autosave and backup features

## Media Management

- Easy access to project media in IT-networking environments
- Project source material folders can be assigned by news directors over the network
- Browse, log and edit proxy versions of hi-res media files
- Display media as video players, standard picons or clip list
- Bookmark primary media bins, clip bins, and voice-over bins
- Easy to use logging tools for marking and inserting clip selections
- Clip logging information, comments, scripts and markers are transparent for all Incite applications
- Separately store and archive proxy media without losing link to hi-res media
- Search function lets you incorporate media from a common storage pool
- Storyboard mode: Define clip order in the bin and insert to timeline with a drag and drop
- News scripting and text editing tools in Rich Text Format
- Save, import and export scripts
- Copy and paste text from wires services and news providers
- Manage titles with preview and text data export

## Publishing

- Publish sequences for webcasting or news director approval over WAN or Internet
- Export sequences to a dedicated publishing station, leaving the journalist free to continue with the next project
- Export your project to Incite News for on-line finishing with no need to re-capture material at hi-res
- MOS integration lets you save projects and flag their status easily in popular Newsroom applications

## System\*

- Platform: Windows XP; optimized for latest service packs and updates
- Processors: Pentium IV; Support for most commercial desktops and laptops
- RAM: 1GB RAM (minimum)
- Supported Video Codecs: MPEG-4 (DivX), Windows Media 9, VFW, QuickTime and other standard multimedia codecs

\* Supported components and system requirements only

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